

USM - Towson University

Goal 1.

Obj. 1.1

Obj. 1.2

Obj. 1.3

	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
Total degree recipients	21,464	21,960	22,499	22,285	22,284	22,343	22,565
Employment rate of graduates (triennial survey)	5,216	5,339	5,425	5,544	5,432	5,412	5,473
Estimated number of graduates employed in Maryland (triennial survey)	N/A	N/A	85.7%	N/A	N/A	88.0%	N/A
	N/A	N/A	3,245	N/A	N/A	3,681	N/A
	1,838	1,760	1,866	1,760	1,479	1,382	1,505
	689	697	709	611	599	579	630
Percent of students who completed a degree or certificate in a teacher training program and passed Praxis II	96%	98%	98%	99%	98%	98%	98%
Number of undergraduate students enrolled in STEM programs	2,576	2,763	3,051	3,121	3,320	3,530	3,600
Number of graduate students enrolled in STEM programs	758	751	794	750	655	811	815
Number of students graduating from STEM programs	738	798	864	933	861	880	890

Obj. 1.4 Increase and maintain the estimated number of degrees awarded in nursing to 230 by fiscal year 2019.

USM - Towson University

Performance Measures	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
	261	195	271	311	334	461	485
Number accepted into nursing programs	99	111	172	187	213	325	350
Number of undergraduates enrolled in nursing programs	364	364	438	509	575	730	700
Number of graduate students enrolled in nursing programs	86	85	83	65	57	43	45
Number of students graduating from nursing programs	180	210	215	225	262	302	315
	91%	86%	84%	89%	TBA	86%	86%

Goal 2. Promote economic development.

Obj. 2.1 Increase and maintain the ratio of median TU graduates' salary to the median annual salary of civilian work force with a bachelor's degree to 80.0 percent or above by survey year 2019.

	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
	N/A	N/A	\$39,999	N/A	N/A	TBA	N/A
Ratio of median salary of TU graduates to civilian work force with bachelor's degree (triennial survey)	N/A	N/A	78.8%	N/A	N/A	TBA	N/A

Goal 3.

Obj. 3.1

Obj. 3.2

Obj. 3.3

Obj. 3.4

Obj. 3.5 Increase and maintain the ethnic minority undergraduate T2892 T1b 25.4458 T1b Promote economic development.)Tj/TT4.)Tj/TT4.

Obj. 3.6

	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
Percent of minority undergraduate students enrolled	24.0%	26.1%	28.9%	31.3%	33.9%	36.7%	37.2%
Percent of African-American undergraduate students enrolled	13.4%	14.1%	15.2%	16.1%	17.6%	19.0%	19.5%
	86.6%	91.8%	90.9%	89.3%	89.4%	86.0%	86.0%
	88.1%	93.0%	92.0%	90.1%	93.8%	88.0%	88.0%
	58.8%	64.8%	66.0%	68.5%	72.9%	70.0%	71.0%
	56.7%	63.8%	63.8%	67.6%	69.6%	67.0%	71.0%

Obj. 3.7

Obj. 3.8

USM - Towson University

Obj. 3.9 Increase the number of enrolled veterans and service members.

Performance Measures	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
First-generation undergraduate students enrolled	3,309	3,388	3,427	3,332	3,332	3,183	3,150
Six-year graduation rate of first-generation students	61.6%	62.7%	62.8%	65.0%	66.2%	67.2%	66.0%
Low-income undergraduate students enrolled	2,613	2,782	2,932	2,991	3,120	3,205	3,275
Six-year graduation rate of low-income students	48.0%	49.8%	50.0%	63.6%	62.8%	61.9%	62.0%
Number of incoming undergraduate veterans and service members	N/A	55	77	90	77	91	91
Second year retention rate of veterans and service members	N/A	83.6%	69.8%	81.1%	80.5%	80.0%	80.0%

Goal 4. Achieve and sustain national eminence in providing quality education, research and public service.

Obj. 4.1 Maintain the second-year retention rate of TU undergraduates at or above 87 percent through fiscal year 2019.

Obj. 4.2 Maintain the six-year graduation rate of TU undergraduates at or above 72 percent through fiscal year 2019.

Obj. 4.3 Maintain the level of student satisfaction with education received for employment at or above 90 percent through Survey Year 2019.

Obj. 4.4 Maintain the level of student satisfaction with education received for graduate/professional school at or above 98 percent through Survey Year 2019.

Performance Measures	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
Second-year retention rate of students	86.2%	87.8%	88.1%	87.5%	87.4%	87.0%	87.0%
Six-year graduation rate of students	68.7%	70.8%	68.7%	71.4%	74.8%	72.0%	72.0%
Percent of students satisfied with education received for employment (triennial survey)	N/A	N/A	89.5%	N/A	N/A	90.0%	N/A
Percent of students satisfied with education received for graduate/professional school (triennial survey)	N/A	N/A	99.2%	N/A	N/A	98.0%	N/A

Goal 5. Maximize the efficient and effective use of State resources.

Obj. 5.1 Maintain and increase expenditures on facility renewal to two percent by fiscal year 2019.

Obj. 5.2 Increase the number of full-time equivalent students enrolled in TU courses delivered off campus or through distance education 1,475 or above by fiscal year 2019.

Performance Measures	2012 Act.	2013 Act.	2014 Act.	2015 Act.	2016 Act.	2017 Est.	2018 Est.
Percent of replacement cost expended in facility renewal and renovation	2.70%	1.80%	5.00%	3.56%	2.69%	2.20%	2.20%
Full-time equivalent students enrolled in distance education and off campus courses	1,132	1,375	1,405	1,388	1,568	1,546	1,580