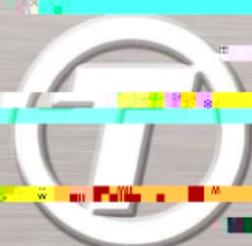


TIFFEN®

Filters & Lenses Accessories



PHOTO VIDEO DIGITAL



PROTECTION / UV / HAZE



UV Protector Sky 1-A Haze Warm UV-17

Safeguard your lens
absorb UV light

than our eyes. UV light is more intense at high altitudes and long distances, particularly over water. Ultra Violet filters are available in a variety of UV absorbance levels. They are made of cambride plastic. They are resistant to fingerprints, scratches and damage. The filters can be kept on your camera at all times.

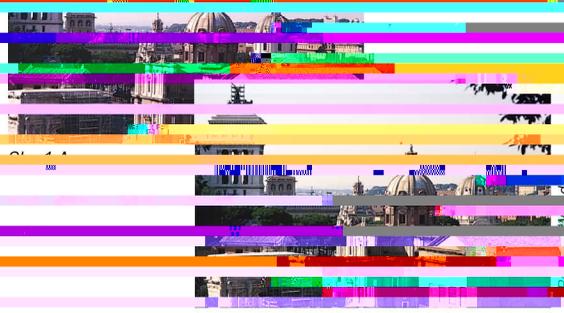


UV Protector

- Most protection filter
- Provides basic reduction of UV light
- Available for Wide Angle lenses

Sky 1-A Filter

- Absorbs almost half of UV light
- Popular general use filter
- Ideal for added contrast and better colors
- Especially good for open shade and on overcast days
- Available for wide angle lenses



Haze-1

- Reduces excessive haze to three quarters of UV light
- Best general purpose UV control
- Eliminates UV problems from situations where increased haze tends to impair color and image clarity
- Available for wide angle lenses

SPECIAL UV FILTERS

Haze-2

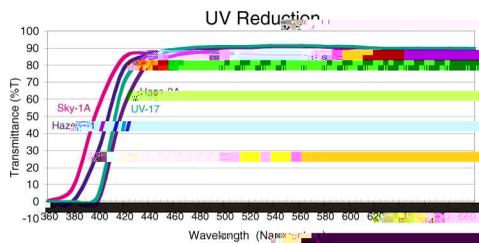
- Absorbs virtually all UV light
- Best for high contrast scenes
- Perfect for high contrast scenes, particularly at water. Ideal for aerial shots, mountains and marine scenes
- Preserves colors and contrast

UV-17

- For the technically minded
- Absorbs slightly less UV light than Haze-2

Warm UV-17

- Combines benefits of the UV-17 and Haze-2



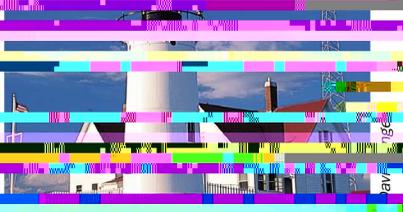
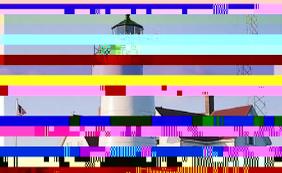
POLARIZING FILTERS



Polarizer

Polarizers provide color and contrast.

Reflected light often shows up as a wash of color in an image. A polarizer corrects this problem, producing deep blues and greens. It also removes glare from surfaces such as windows and water, especially outdoors.



Polarizer 102 Circular Polarizer

- Essential general-use filter
- Produces dramatic effects in black and white and color photography
- Combine a Polarizer with a UV filter for increased protection
- Can be rotated to achieve desired effect
- Available in 28mm, 36mm, 42mm, 49mm, 55mm, 67mm, 77mm, 82mm, 95mm, 105mm, 125mm, 150mm, and 180mm

A Circular Polarizer has the same effect as a Polarizer and is used with automatic metering systems commonly found on autofocus SLR's (for most 35mm auto focus cameras see your camera manual).

Use the Tiffen Polarizer with the ENHANCING filter for more dramatic effects.

Warm Polarizer FS2

Combines the benefits of the Polarizer with the warming effect of the 912® Color Filter, making it ideal for portraits and scenes.



Polarizer

Warm Polarizer

Area of Sky Most Effective Circular Polarizer:

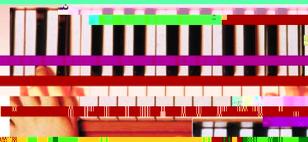
Point your index finger at the sun. With your thumb pointing up, rotate it around the axis of the index finger. It will point to the band of darkest blue.



COLOR CONVERSION FILTERS



80A 80B 85 85B 85C



Sunlight and other artificial light sources have characteristic color temperatures that alter images by adding color.

Film and video are rated for a particular color temperature such as that of daylight or tungsten. Color conversion filters are used to correct unbalanced color temperatures and the light source.

80 Series

Correct the warm colors with daylight film when shooting indoors, without a flash.

80A FS2

Balances daylight film for use with tungsten light and tungsten lighting.

80B FS1 1/2

Balances daylight film for use with studio strobe lamps.

85 Series

Using tungsten film in daylight will produce a bluish cast. The 85 Series corrects this color cast. Results use the filter that most accurately matches your film type.

85 FS3

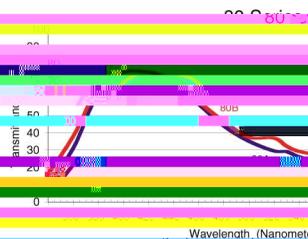
Produces slightly cooler results with color film.

85B FS 1/2

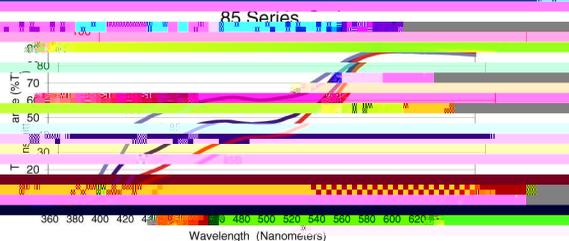
Converts Type B film to daylight.

85C FS1

Used with color film, produces the same results in daylight. Designed to produce the same results with tungsten film in daylight than the 85 or 85B.

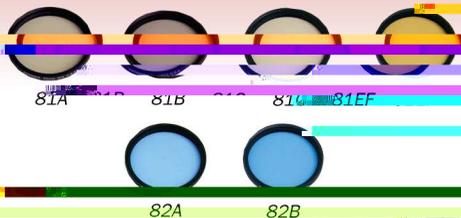


Without filter



Filter	Conversion	Equivalent
80A	3,200 to 5,500 K	2 1/2 stops
80B	3,400 to 5,500 K	2 1/2 stops
85	5,500 to 3,200 K	2 1/2 stops
85B	5,500 to 3,200 K	2 1/2 stops
85C	5,500 to 3,800 K	2/3 stop

LIGHT BALANCING FILTERS



81A, 81B, 81C 
& 81EF 

The 81 series filters are useful when a color corrected film is color balanced with an overcast day or when shooting with electronic flash.

- Great for improving flesh tones.
- 81A corrects color balance from 3,500 K to 3,100 K lighting.

82A , **82B** 

The 82A and 82B reduce color cast and prevent redaction cast.

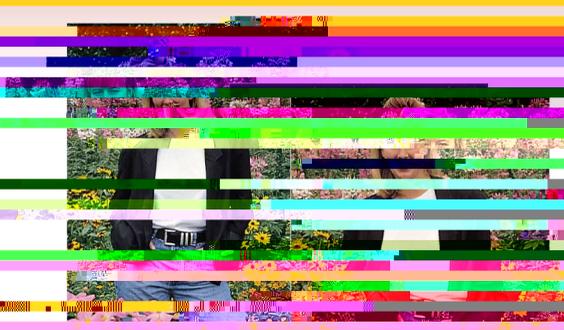
- Prevents redaction cast.
- Maintains natural color.
- Can create moon or color cast.
- 82A provides a cooler effect with tungsten Type B film.

Color Compensating Filters

Magenta CC05M, CC10M, CC20M, CC30M, CC40M, CC50M, Red CC30R.

Magenta filters balance the color of exposure and produce a color effect. Used for making color tint. These filters are combined to achieve more density.

The Red CC30R produces warmer, more accurate colors when shooting through water or heavily green tinted glass.



Filter	Color Temperature Range	Stop
81A	3,500 to 3,100 K	1/3 stop
81B	3,500 to 3,200 K	1/3 stop
81C	3,500 to 3,850 K	1/3 stop
81EF	3,500 to 3,850 K	1/3 stop

